

Albuquerque

Market your business to Albuquerque's top business and community leaders, and companies considering the metro area for investment.

Contact Rebecca Trujillo
Vice President, Investor Relations
(505) 246-6208
rebeccat@abq.org

Sponsorship Opportunities for Turquoise, Bronze, Silver, Gold, Platinum, & Diamond Level Investors

Electronic Sponsorships

**Website Home Page, www.abq.org
Name & Logo-Only Block Advertisement**

- \$500 per month per advertiser reaches average of 9,500 visitors per month
- Ads rotate with 2 other companies max., with a link to each advertiser
- Three-month contracts only, allowing multiple AED members this opportunity

Quarterly Investors' Report

- \$500 per quarter/1 sponsor per report
- This electronic update to AED members reaches numerous business & community leaders each quarter

New Mexico Business Weekly Insert - 2010

- Please call Rebecca Trujillo at 246-6200 for more details about sponsoring this publication, \$750

Sponsorship Opportunities for Bronze, Silver, Gold, Platinum, & Diamond Level Investors Only

**Must also be a member in good standing for 2 consecutive years*



Photo courtesy of Eagle Eye Photos

AED assisted the recruitment of Hewlett-Packard, which plans to hire 1,350 employees.

Event Sponsorships

**New Mexico Symphony Orchestra - Feb. 20, 2010
Concert Honoring New & Expanding Businesses**

- Conductor Sponsor: \$2,500
- Three First Chair Sponsors: \$1,000/sponsor
- All sponsors introduced at Symphony and featured within the concert program
- Private reception with representatives of all expanding companies honored

**VIP Balloon Fiesta Weekend for Site Selection
Consultants & Corporate Executives, October 2010**

- Principal sponsor: \$3,000
- Friday and Saturday Night Reception Sponsors: \$1,500
- Other sponsorships: \$500-\$1,000
- This successful event introduces Albuquerque to those who influence site location decisions

Meeting Sponsorships

Quarterly Board Meetings

- \$750 per quarterly event/1 sponsor per year/1 event per year
- Average attendance: 36 board members
- Board list available at www.abq.org
- Sponsor allowed 5 minutes to present to AED's Board of Directors

Quarterly Investors' Luncheon - 2010 Sold Out

- \$3,500 per luncheon/2 sponsors per luncheon
- Anticipated luncheon attendance: 600
- 1 table for 10 & 1 seat at the Speakers' Table
- Sponsor allowed 3 min to speak during program
- Sponsor promoted in advance of, during, & after event
- Keynote speakers for event typically represent expanding corporations that AED has assisted
- Luncheons are held: March, June, September, December

New Member Orientations

- \$1,000 per quarterly event/1 sponsor per event/1 event per year
- AED hosts 4 events annually for a targeted group of 50 members
- Sponsor promoted in advance marketing materials; opportunity to speak to company executives about the sponsor firm & its involvement in AED



AED led the recruitment of Fidelity Investments, which opened a Corporate Shared Services Center at Mesa del Sol.



AED assisted SCHOTT Solar's expansion to Albuquerque. SCHOTT plans to invest \$500 million and create 1,500 jobs.