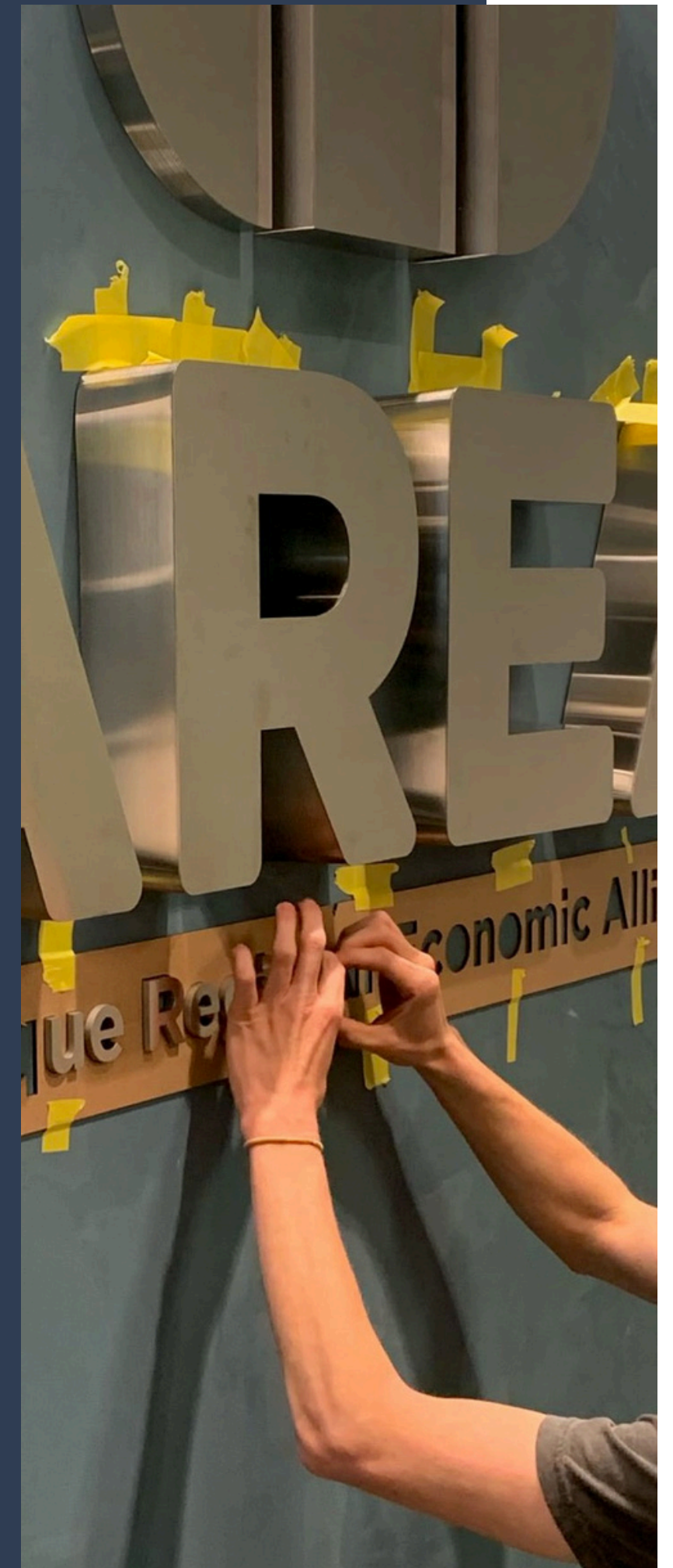


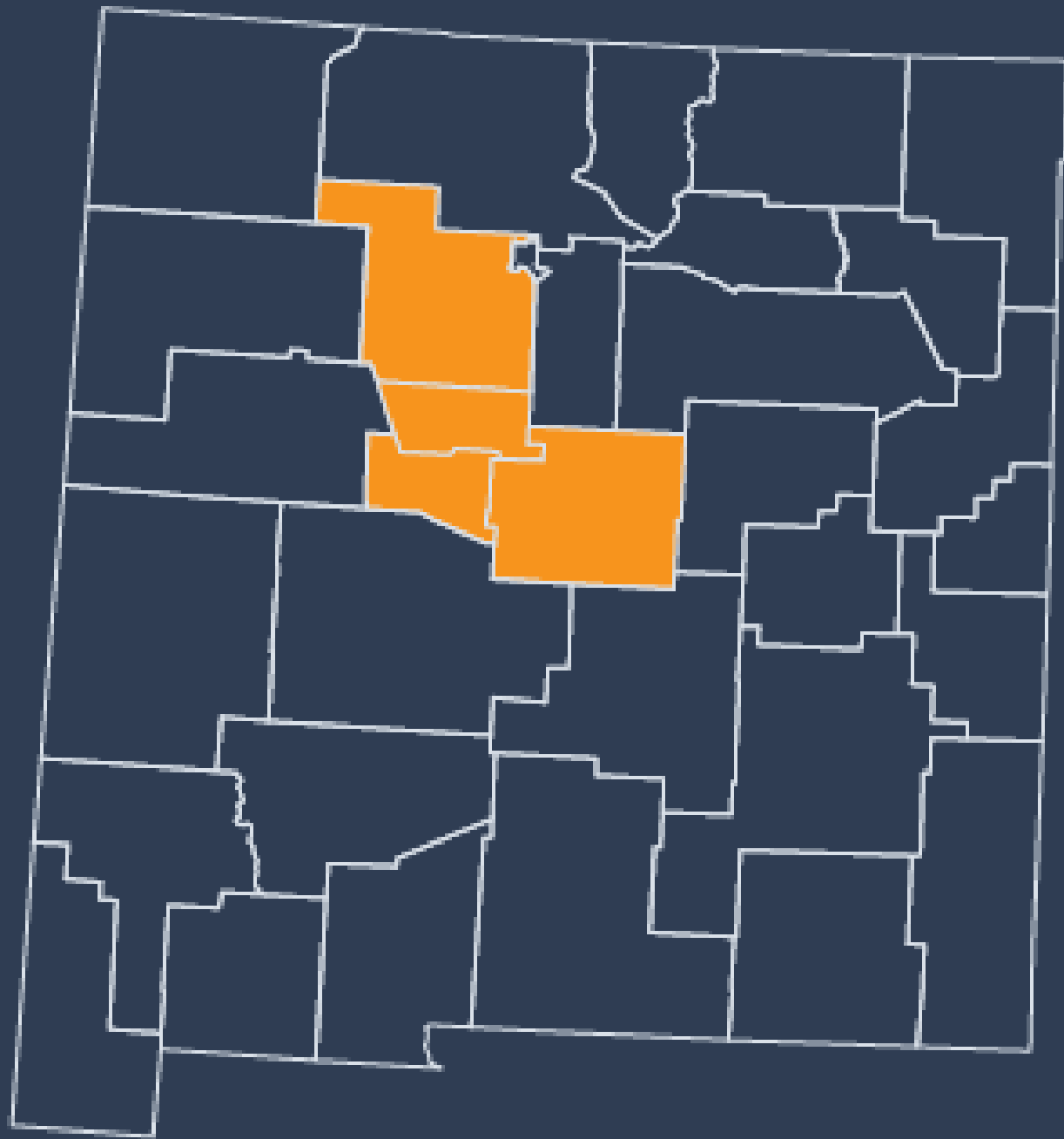
Albuquerque Regional Economic Alliance Investment Prospectus

OUR MISSION:

AREA leads and executes strategies designed to grow and diversify the economic base of the greater Albuquerque region, creating a prosperous, diverse and inclusive economy and elevating the standard of living for all.



Our Region



AREA in a nutshell:

Albuquerque Regional Economic Alliance is a private, nonprofit, investor-based organization that is focused on the recruitment of new industry into the Albuquerque regional area while also assisting with the retention and expansion of existing industry.

AREA has served the Albuquerque area since 1960, recruiting more than 250 companies, creating more than 40,000 jobs. AREA is uniquely positioned to propel job creation, new capital investment and economic diversification in the Greater Albuquerque region.

2025 AREA Board of Directors

Don Tarry, Chair

Public Service Company of New Mexico (PNM)

Josh Parsons, Chair Elect

Sandia National Laboratories

Celina Bussey, Secretary

Deloitte Consulting LLP

Teresa Costantinidis, Treasurer

The University of New Mexico

Cynthia Schultz, Immediate Past Chair

Bradbury Stamm Construction, Inc.

Danielle Casey, President & CEO

Albuquerque Regional Economic Alliance

*Hank Andrews
Verus Research*

*Kyle Beasley
Bank of Albuquerque*

*Brian Brown
Presbyterian Healthcare Services*

*Kurt Browning
Titan Development*

*Mike Canfield
Indian Pueblo Cultural Center*

*Jim Chynoweth
CBRE Inc. Albuquerque*

*Kent Cravens
GAAR*

*Michelle Dearholt
Nusenda Credit Union*

*Robin Divine
TriCore Reference Laboratories*

*Joe Farr
Duke City Commercial*

*Frank Gallegos
Intel Corporation*

*Benjamin Gardner
Dekker*

*Jeff Garrett
Garrett Development Corporation*

*Marcos Gonzales
Bernalillo County*

*Joanie Griffin
Sunny505*

*Debbie Harms
NAI SunVista*

*Tracy Hartzler
Central New Mexico Community College (CNM)*

*Justin Horwitz
Rodey Law Firm*

*Ruth Huning-Gonzales
Huning, LLC*

*Shad James
Jaynes Corporation*

*Wayne Johnson
Sandoval County*

*Mayor Tim Keller
City of Albuquerque*

*Leean Kravitz
Fidelity Investments*

*Pepper Lang
Albuquerque Publishing Co.*

*Adam Leyba
Klinger Constructors, LLC*

*Dan Long
Gridworks. Inc.*

*Lori Anne McBride
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*Margaret Meister
Modrall Sperling*

*Roxanna Meyers
Century Sign Builders*

*Adrian Montoya
Summit Electric Supply Co., Inc.*

*Rebecca Napier
UNM Health Sciences*

*Robert Nelson
KPMG*

*Megan Oblack
Lovelace Health System*

*Ryan Shell
New Mexico Gas Company*

*Joan Tafoya
Meta*

*Janice Torrez
BlueCross BlueShield of New Mexico*

*Eric Weinstein
Aon*

AREA 1.0 Strategic Plan 2022-2026

A Regional Plan for Economic Growth and Resiliency

AREA 1.0 is a proactive and comprehensive five-year strategic economic development plan designed to establish a national identity that will attract businesses, jobs, and investment; attract, retain and align talent; and eliminate barriers to regional competitiveness.



The **Issues** AREA's 1.0 Strategic Plan is Working to **Solve**:

From 2015 – 2020, the Albuquerque Metro experienced annual job growth at a rate of only 0.7%. This placed it in the BOTTOM 25% of markets in the nation with a population between 500,000 and 1 million residents. Why?

Intense competition for businesses, jobs and capital investment.



Inadequate supply of talent - 2nd lowest for graduation rates.



Sub-optimal infrastructure and business development.



Understanding the **Issues:**

Intense competition for businesses, jobs and capital investment.



- **Other regions are also hard at work pursuing the same companies, jobs, and growth opportunities** as the Greater Albuquerque region
- **Lack of national and international awareness about the region**, its companies, and opportunities
- **Lack of industry diversification** and an over reliance on the public sector
- **Relatively small AREA** as well as state level investment in staff and resources

Inadequate supply of talent - 2nd lowest for graduation rates.



- **Talent / workforce is the top-of-mind issue** for almost every industry and across the region
- Among top 10 competitor markets, **the region has the second lowest percent of Bachelor's Degrees** and **Albuquerque Public Schools (APS)** has the **lowest four-year high school graduation rate**
- **Current talent pipeline does not align/provide enough local workforce with adequate skills** needed by target industries
- **Qualified workers are leaving or aging out of the workforce:** negative net population growth coupled with the **2nd highest percentage of aging Baby Boomers** of 10 competitive markets

Sub-optimal infrastructure and business development.



- **Insufficient commercial “product” (available and shovel ready land and buildings)** – with historically low industrial vacancy rates, an additional 2+ million sq. ft. of space is needed
- **Permitting processes need to be streamlined** to reduce development risk and uncertainty
- **Perception of burdensome government / regulatory environment** motivates businesses to locate in more business-friendly states and regions

The **Critical Goals** of AREA 1.0

The Albuquerque Regional Economic Alliance (AREA), in collaboration with area businesses and community leaders, developed AREA 1.0 in response to our region's top economic growth challenges. The five-year plan (2022-2026) includes the following three primary goals and supporting strategies, tactics, and measurable objectives:

GOAL 1
**ESTABLISH NATIONAL
IDENTITY AS A
LEADING LOCATION
FOR BUSINESS**

[Role: Leader]

GOAL 2
**ATTRACT, RETAIN AND
ALGIN TALENT**

[Role: Convener / Catalyst]

GOAL 3
**BREAK DOWN
BARRIERS TO
REGIONAL
COMPETITIVENESS**

[Role: Convener / Catalyst]

GOAL 1

ESTABLISH NATIONAL IDENTITY AS A LEADING LOCATION FOR BUSINESS

Summary: Build the national profile of the greater Albuquerque region by strategically marketing the area's advantages as a business location; aggressively pursue high impact business investors and aid their entrance into the region; build strength through diversity of industries

- Serve and provide value as the lead / single-point-of-contact for companies considering locating in the region, ensuring a less burdensome, less confusing and less costly relocation
- Proactively market greater Albuquerque to external audiences through next-level digital and proactive interpersonal strategies that effectively promote the region
- Focus marketing and business attraction efforts on the region's targeted industry clusters to attract businesses and jobs that have the highest impact on the overall economy
- Regularly meet with local and state partners to share ideas, ensure alignment, and communicate AREA's role in attracting targeted businesses to the region
- Invite and host reporters to the region for inbound press trips and collaborate with local economic development partners on targeted outbound media missions to pitch story ideas

GOAL 2

ATTRACT, RETAIN AND ALIGN TALENT

Summary: Convene key partners throughout the region, identify talent gaps and implement and catalyze talent attraction and retention solutions; improve connections between the jobs we do have with the talent we have

- Launch paid and organic promotions positioning the region as a top location of choice for talent
- Coordinate talent recruitment efforts with AREA out-of-town business recruitment trips
- Directly assist employers with talent recruitment and equip companies with recruiting tools including print materials and short testimonial videos of local employees
- Launch and host a job board on the AREA website featuring positions offered by employers in Bernalillo, Sandoval, Tarrant, and Valencia Counties
- Implement a graduate retention program targeting young professionals and alumni from the University of New Mexico, Central New Mexico Community College and area high schools
- Align curriculum with the University of New Mexico and Central New Mexico Community College to proactively develop and deliver the talent that will be needed to grow target industries

GOAL 3

BREAK DOWN BARRIERS TO REGIONAL COMPETITIVENESS

Summary: AREA will work to bring together the regional network of economic development professionals for the benefit of the region, promote the expansion of infrastructure, and support solutions to challenges affecting the business climate

- Launch new programs and events to ensure that businesses understand economic development tools and resources and that public officials understand the role of economic development efforts in the region
- Host at least three regional economic development training programs annually open to the general public at no cost
- Build stronger relationships with the local brokerage community through an annual broker appreciation event, in-person visits, and activity updates to teams
- Create new Industry Advisory Councils and Public Sector Advisories to ensure that AREA's efforts reflect the needs of business and the current economic challenges for the region
- Support Albuquerque International Sunport and its effort to grow business interest in direct flight locations and frequencies

Top AREA 1.0 Strategy Goal:

Over our 5-year strategic plan we hope to see:

**Current Job Growth: BOTTOM
25% of similar national markets**



**Job Growth Goal: TOP 25% of
similar national markets**

This requires the creation of 8,000 new direct jobs in these target industries:



Aerospace

capitalize on the exceptional research and development capabilities in the region



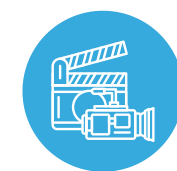
Biosciences

convert research and development technologies into the development of local businesses



Renewable Energy

become the green energy capital of the United States, and the model for other markets in the future



Digital Media & Film

market Greater Albuquerque's tremendous advantages versus traditional filming locations



Manufacturing

focus on reshoring and onshoring opportunities



Corporate & Professional Services

capitalize on current trends and attract professional jobs to the region

Since the start of AREA 1.0 we have:



Provided critical leadership in conversations on Site Readiness, the I-40 Tradeport Corridor, and advancement of a Downtown Business Improvement District in Albuquerque.



Curated and hosted biannual Site Selection Consultants tours of the greater Albuquerque region to market the area on a national level.



Fully converted from a 501c6 business to a 501c3 public charity, and garnered the formal engagement of local government.



Become the first Accredited Economic Development Organization in New Mexico and the 79th globally.



Retained and attracted new company investment resulting in \$2.4 billion in new capital investment.



Why **YOU** should invest:

Our contributors benefit from professional collaboration with colleagues both in and outside of their respective industries and view AREA as the premier organization for thought leadership and relationship building in New Mexico.



**Become a changemaker
in your community,
participate in advisory
councils and boards.**



**Connect with top business
leaders with local and
national insights and
experience.**



**Access timely data,
research and info
related to local key
industry sectors.**

Incentives for Investment: **Our FREE Sites**

List your positions on our regional job board

ABQ.org/jobs

AREA provides a high quality showcase of key employers and job opportunities that can be a difference maker when residents are looking at career growth or a newcomer is deciding whether to move to our region. And our investors may list opportunities on the site for FREE, as well as enjoy the benefits of AREA's paid and organic social media and newsletter promotion of opportunities!

To learn more about contribution levels and incentives for investment please follow the QR code to our Contributors Guide.



ABQsites.com

Promote your property or access free data

What buildings or land sites are available? Promote yours for FREE with AREA, or search and filter by square footage, zoning, community, address, keyword or nearby amenities. Identify properties located in local or federal incentive zones. Get free labor force, demographic, and business reports in ready to go formats and identify customers, competitors and suppliers - all offered at no cost to you as an investor!

Incentives for Investment: **Marketing**

As an AREA investor you get significant community exposure and marketing through promotional materials, events and preferred provider recommendations.

- EVERY Bronze+ contributor is recognized at all AREA events and programs on screen, in display boards and in email newsletters.
- ALL investors are listed in our online directory and receive special investor-only communications and access to TrueJobs board and ABQSites listings
- Inclusion in project proposal materials to prospects as a preferred provider
 - Invitations to exclusive VIP and Site Selector Programs as well as complimentary or discounted admission to AREA events
 - Those interested in taking advantage of additional exposure may also request anytime to be featured in a monthly newsletter, and also on our social media as a testimonial/featured supporter.

To learn more about contribution levels and incentives for investment please follow the QR code to our Contributors Guide.



Incentives for Investment: **Events**

As an AREA investor you get first access to AREA sponsored events. In 2024, AREA held 39 contributor or governance meetings or programs alone, and another 32 specific to business development. Some memberships include comped or discounted admission to AREA QIL programs and webinars.

NOTABLE 2025 EVENTS INCLUDE:

January - Building a Regional Economy

April - Quarterly Luncheon Program

April - Building a Regional Economy

May - Site Selector FAMTOUR

June - Quarterly Luncheon Program

July - Building a Regional Economy

September - Board Retreat & Town Hall

October - Site Selector FAMTOUR

November - 505 Awards & Annual Dinner

To learn more about AREA events please follow the QR code to our Events Page.



Incentives for Investment: **Participation**

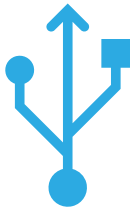
ABQ.org/advisorycouncils

As an AREA investor (depending on level) you have the opportunity to join our advisory councils. Newly created in 2022, these advisories are designed to offer guidance to AREA on strategic initiatives, and act as advocates for industry and subject matter experts, driving new initiatives for the organization.



COMPETITIVENESS ADVISORY COUNCIL

Focusing on key site selection issues such as access to talent cost of labor, and availability of commercial property and site readiness.



TALENT INSIGHTS ADVISORY COUNCIL

This council serves to unify and empower the regional workforce development ecosystem by fostering collaboration between education, industry, and government.



BIOSCIENCES & HEALTHCARE COUNCIL

Focusing on bioscience cluster industries, this council will work to identify top potential firms for attraction and growth for the market, coordinate with regional and state entities for out of market promotion at key trade shows, and address obstacles such as talent pipeline.



PUBLIC SECTOR ADVISORY COUNCIL

collaborative group of highest level local government elected leaders or their designees representing communities within and adjacent to the greater Albuquerque area. Establish goals and priorities in relation to aligning local and regional economic development strategies.

Incentives for Investment: **Participation**

All contributor organization employees are eligible to participate in Ambassador activities, become certified Ambassadors, and to apply to serve on its steering committee.

AREA AMBASSADORS PROGRAM

Highly visible, prestigious group of volunteers who help champion and support the mission and strategic vision for overall growth in our region. Because economic development cuts across every industry and impacts the economic security of our community, AREA has developed the Building a Regional Economy training series. Certified Ambassadors are representatives of AREA investors who have taken the initiative to immerse themselves in learning the concrete knowledge that supports our community and who regularly and proactively work to disseminate this knowledge.



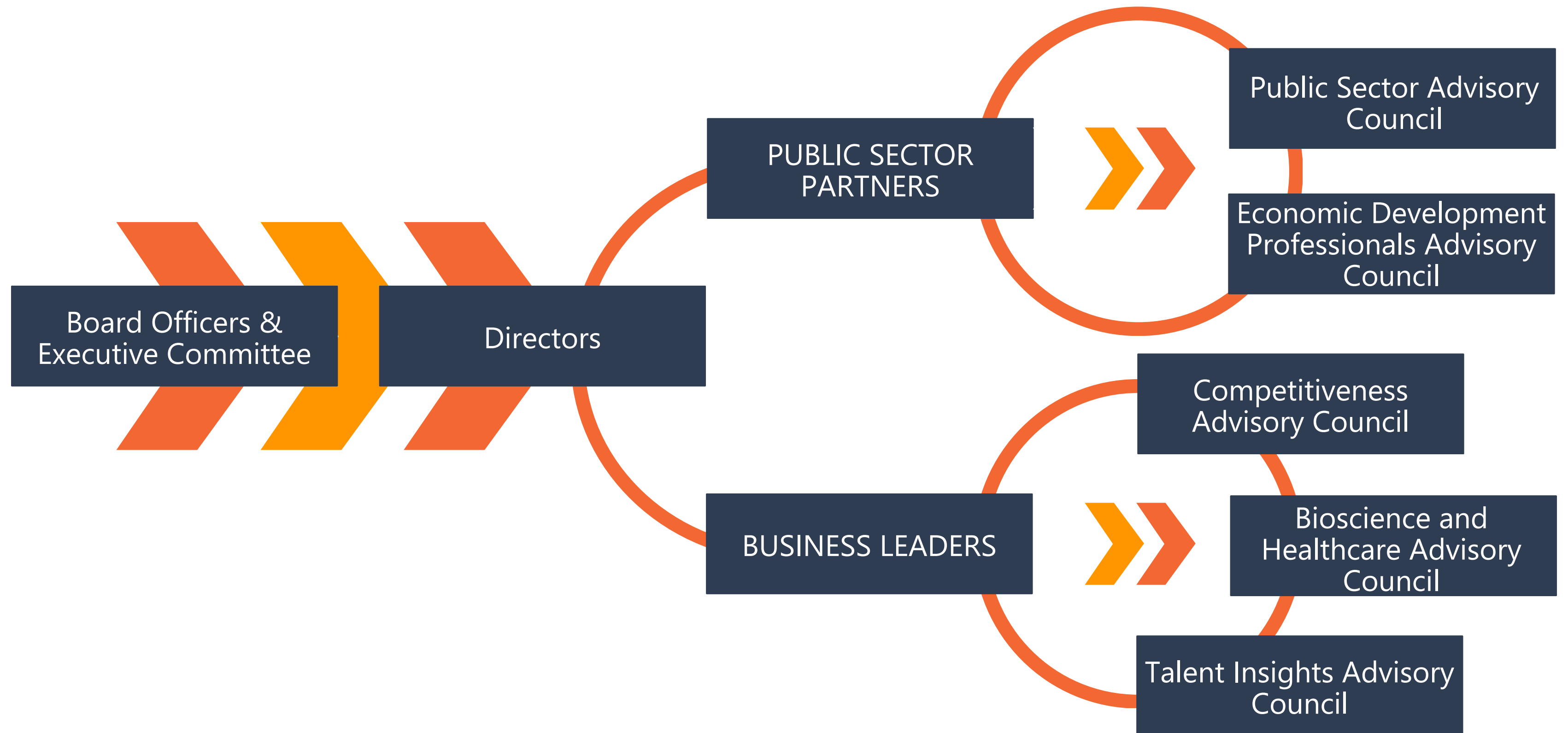
Additional support opportunities: Strategic initiatives grant funding and charitable donations.

AREA 501c3 PUBLIC CHARITY

Does your corporate giving fund include opportunities to support specific projects for community benefit with charitable organizations? There may be a match between your corporate foundation and its giving mission, and the mission and goals of AREA as executed in various specific research projects or activities benefiting target populations or outcomes. Please contact us today to discuss charitable giving alignment opportunities. Also consider making a fully deductible contribution to support our operations as part of your annual charitable giving plans.



Public / Private Engagement Model



Projected Impacts & Current Outcomes of AREA 1.0

What gains will we see if we reach our goals?

AREA has set an ambitious goal of moving from the bottom 25% of similarly sized markets TO THE TOP 25% in job growth rate. The following primary economic development outcomes are an example of the result associated with successful implementation of the plan and achievement of AREA’s jobs goal:

For every dollar invested:

New payroll generated: **\$270**
New output (sales): **\$1,160**
New local direct tax revenue: **\$27**
New consumer expenditures: **\$72**

- **Regional economic growth New capital investment New businesses and expanded existing businesses** in Bernalillo, Sandoval, Torrance, and Valencia Counties
- **New jobs in target industries**; these “direct” jobs will result in additional “indirect” (supplier-type) and “induced” (service sector) jobs
- **Substantial payroll associated with direct, indirect, and induced jobs**
- **New disposable personal income** to be spent in Bernalillo, Sandoval, Torrance, and Valencia Counties and beyond
- **New sales and property tax revenue** to Bernalillo, Sandoval, Torrance, and Valencia Counties and their municipalities; increased tax base to meet community development goals
- **More local, national, and international talent** to help meet workforce needs and fuel innovation
- **Increased awareness of Greater Albuquerque** as a place for business to thrive
- **Improved quality of life for residents and workers** throughout the region

YEAR 3 (2022-2024) KEY OUTCOMES

AREA’s organizational modernization, needed to execute this plan in full, is complete - it has been renamed to reflect regional identity; it has updated its ByLaws and other governing documents and successfully welcomed Public Sector Partners; and AREA has officially been granted status as a 501(c)3 public charity. AREA is nationally recognized and award winning, and an **Accredited Economic Development Organization**

By the end of 2022, AREA reached 80% of the Capital Campaign stretch goal, raising a net new recurring \$800,000 annually to support this plan and stop balancing the budget on its corpus.

Four new Advisory Councils were launched and relevant work plans created for each to execute, with a focus on site readiness, downtown redevelopment and activation, and centers of innovation.

Jobs announcements have reached 33% of the AREA 1.0 cumulative goal
SB 169 and SB 170 - site readiness and utility pre-deployment - passed the NM Legislature in 2025

| METRIC | 2022-24 CUMULATIVES OUTCOMES | % OF TOTAL GOAL |
|---------------------------------|------------------------------|-----------------|
| Overall ROI to Region | 377:1 | 754% |
| Direct Jobs Created or Retained | 2,605 | 33% |
| Induced Jobs Created Total | 2,861 | 26% |
| New Capital Investment | \$2.5 B | 61% |
| Total State Tax Revenue | \$114 m | 57% |
| Direct Local Fiscal Impact | \$140 m | 56% |
| Total Induced Economic Impact | \$4.7 B | 20% |
| New Leads Generated | 324 | 64% |
| New Projects to Pipeline | 242 | 86% |

CUMULATIVE 5-YEAR IMPACTS OF 8,000 NEW JOBS ON THE ALBUQUERQUE METRO AREA

| | Jobs | Payroll | Total Economic Output | Consumable Income (Household Demand) |
|--------------|---------------|------------------------|-------------------------|--------------------------------------|
| Direct | 8,000 | \$1,640,414,938 | \$8,725,999,427 | \$1,320,551,093 |
| Indirect | 5,483 | \$823,799,725 | \$2,624,711,622 | \$663,167,350 |
| Induced | 7,125 | \$907,573,017 | \$3,120,504,830 | \$730,605,721 |
| Total | 20,608 | \$3,371,787,680 | \$14,471,215,879 | \$2,714,324,164 |

| Item | Annual Expenditures |
|--|----------------------|
| Health Care | \$53,381,707 |
| Health insurance | \$29,857,565 |
| Medical services | \$12,666,846 |
| Drugs and medical supplies | \$10,857,296 |
| Entertainment Personal Care | \$52,476,933 |
| Products & Services | \$23,524,143 |
| Education & Reading | \$19,000,269 |
| Personal Insurance & Pensions | \$100,429,993 |
| Cash Contributions | \$30,762,340 |
| Miscellaneous | \$15,381,170 |

ANNUAL HOUSEHOLD EXPENDITURES (AS OF YEAR 5)

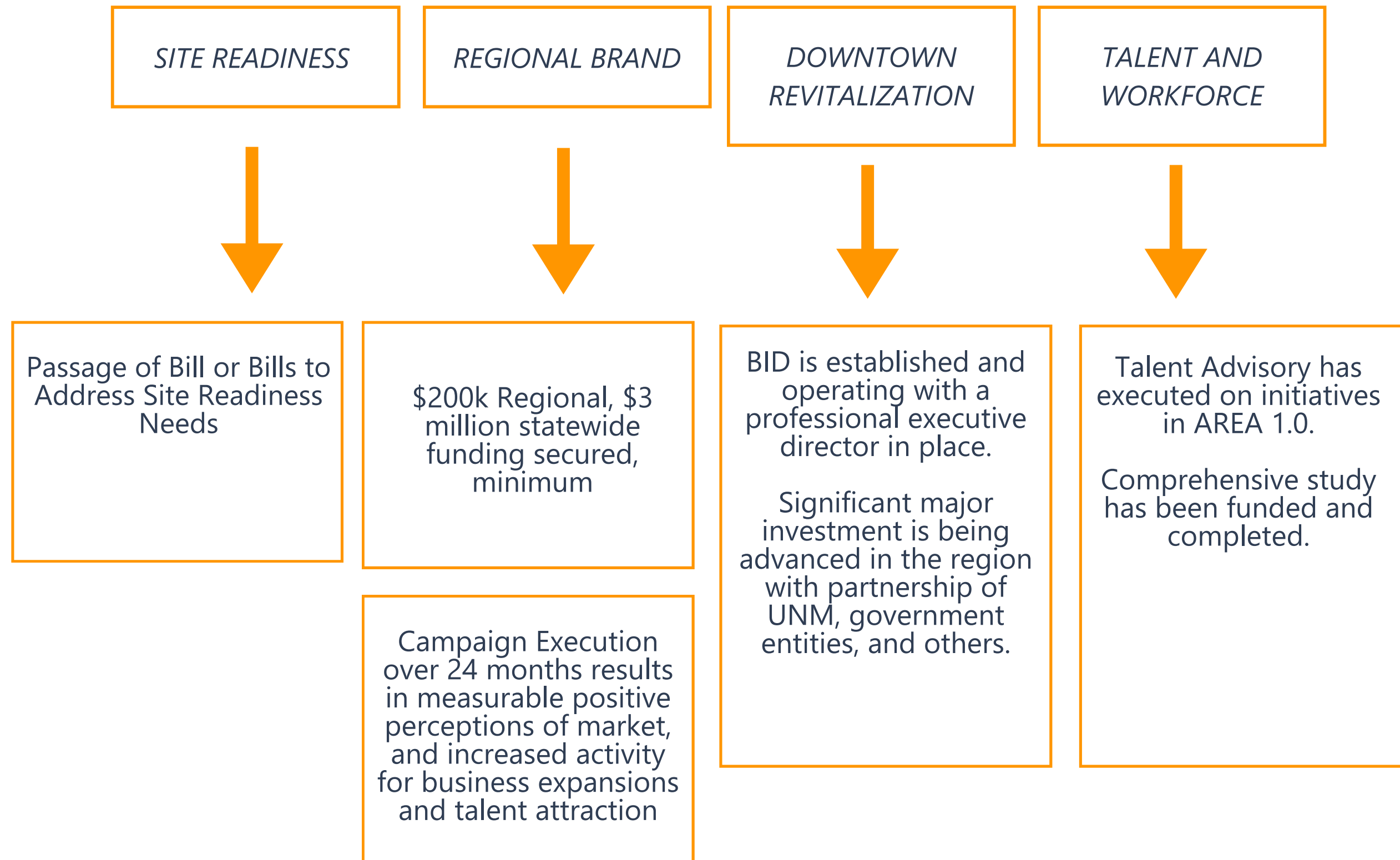
| Item | Annual Expenditures |
|------------------------------------|------------------------|
| Annual Income Before Taxes | \$1,123,929,213 |
| Average Annual Expenditures | \$904,774,709 |
| Food | \$123,049,361 |
| Groceries | \$75,096,301 |
| Restaurants & Bars | \$47,953,060 |
| Housing | \$300,385,204 |
| Rent | \$61,524,680 |
| Mortgage expenses and tax-es | \$100,429,993 |
| Utilities | \$66,048,554 |
| Housekeeping supplies | \$11,762,071 |
| Home repairs & maintenance | \$20,809,818 |
| Household furnishing & equipment | \$28,952,791 |
| Other household expenses | \$10,857,297 |
| Apparel & Shoes | \$32,571,890 |
| Transportation | \$153,811,699 |
| Vehicle purchases-new and used | \$49,762,608 |
| Gasoline and motor oil | \$48,857,834 |
| Other vehicle expenses | \$46,143,510 |
| Public/Other transportation | \$9,047,747 |

Albuquerque Regional Economic Alliance

Current Initiatives



Current Initiatives: **Aspirational Outcomes**

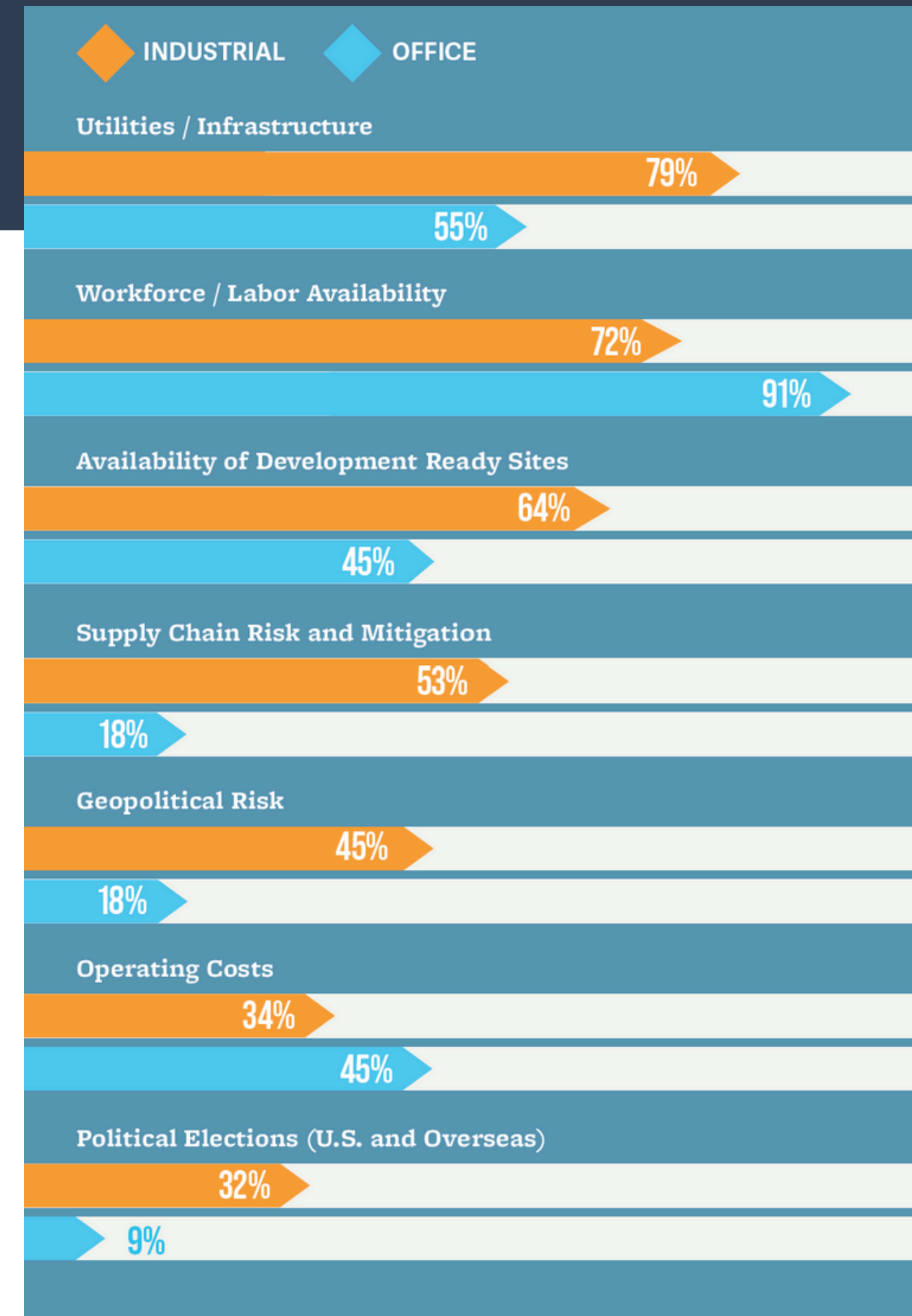


Strategic Initiative: **Site Readiness**

AREA has convened its entire Board of Directors, investors and partners on this topic, making it the single most critical issue with a key goal of securing legislation to support infrastructure needs:

- Extensive research and white paper reports delivered
- Facilitation of focus groups on behalf of NM EDD, NM IDEA and utilities with Governor's Office and PRC attendance
- Leading partner on recommended legislation

RESULTS: 2025 Legislative Session Passed SB 169 (site readiness) and SB 170 (utility pre-deployment)

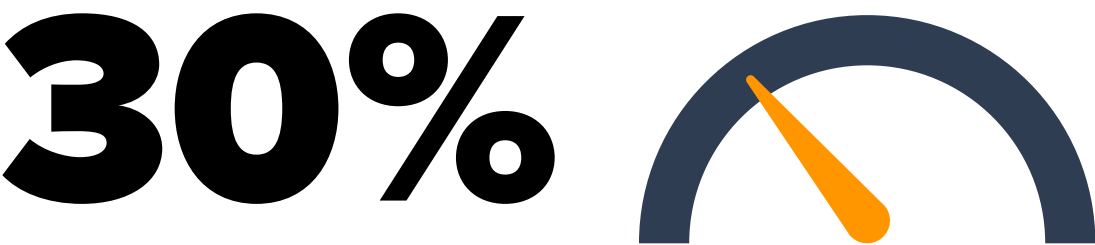


WHY Site Readiness?

But for:

proactive investment in infrastructure and site pre-development, **potential employers and jobs will continue to choose competitor states**

Percent of projects lost due to inadequate site and infrastructure readiness



Unrealized Economic Returns

- 9,000** Direct Jobs Created
- \$923** million Labor Income
- \$280** million State Tax Revenue
- \$370** million Local Tax Revenue



*Figures derived from state volume of economic development projects and applying regional averages for economic impacts by type.

Investment Profile Example

- Jobs: 250
- Industry: Fabricated Metal Manufacturing
- Building Size: 300,000 Square Feet
- Capital Investment: \$80 million
 - \$30 million in land, building, and construction
 - \$50 million in equipment

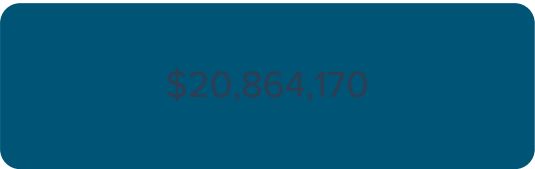
10-Year Return on Investment

State and Local Tax Revenue Generated



23:1

State Tax Revenue



\$20,864,170

Local Tax Revenue



\$25,879,500

10-Year Impact Metrics

| | | |
|-------------------|-------|-----------------|
| Economic Output | ----- | \$83.1 million |
| Jobs | ----- | 424 |
| Payroll | ----- | \$20.8 million |
| State Tax Revenue | ----- | \$20.86 million |
| Local Tax Revenue | ----- | \$25.88 million |

The economic return on investment is calculated by dividing projected state and local tax revenue by the site readiness dollars invested into the site.

Strategic Initiative: Downtown Revitalization

AREA has served as a primary nonprofit convener, educator and supporter to assist in the re-launch of a downtown Business Improvement District which will add value to downtown property listings over time, and draw stronger market interest.

Estimated Completion: Fall 2025

A NEW DOWNTOWN ABQ BUSINESS IMPROVEMENT DISTRICT: WHAT, WHY, HOW?

What?

A BID empowers Downtown property owners to manage resources to improve Downtown Albuquerque.

Why?

Downtown Property Owners know what Downtown needs.

How?

Property Owners will organize a BID that can identify what Property Owners need, raise the funds through a fair assessment, and then make it happen.

The first step in organizing a bid is a petition signed by 51% of the property owners in a defined area. Once we have 51% support, we will take it to the City Council and get this show on the road. So, it's time to sign the letter!

abqdowntownbid@gmail.com



1

INCREASED SAFETY

Our BID can invest in additional measures to create a safe environment.

2

MAINTENANCE & BEAUTIFICATION

A BID can make Downtown cleaner and more welcoming with landscaping and streetscape enhancements.

3

MARKETING & EVENTS

Our BID can let the rest of the world know - Albuquerque has a safe and clean downtown. It can also manage and operate special events to attract visitors.

4

ADVOCACY

The BID can speak for the property owners to advocate for the downtown area.

5

MORE

The property owners can use the BID to do many other things to improve downtown, but the first step is petitioning the city to organize the BID.

Albuquerque Regional Economic Alliance

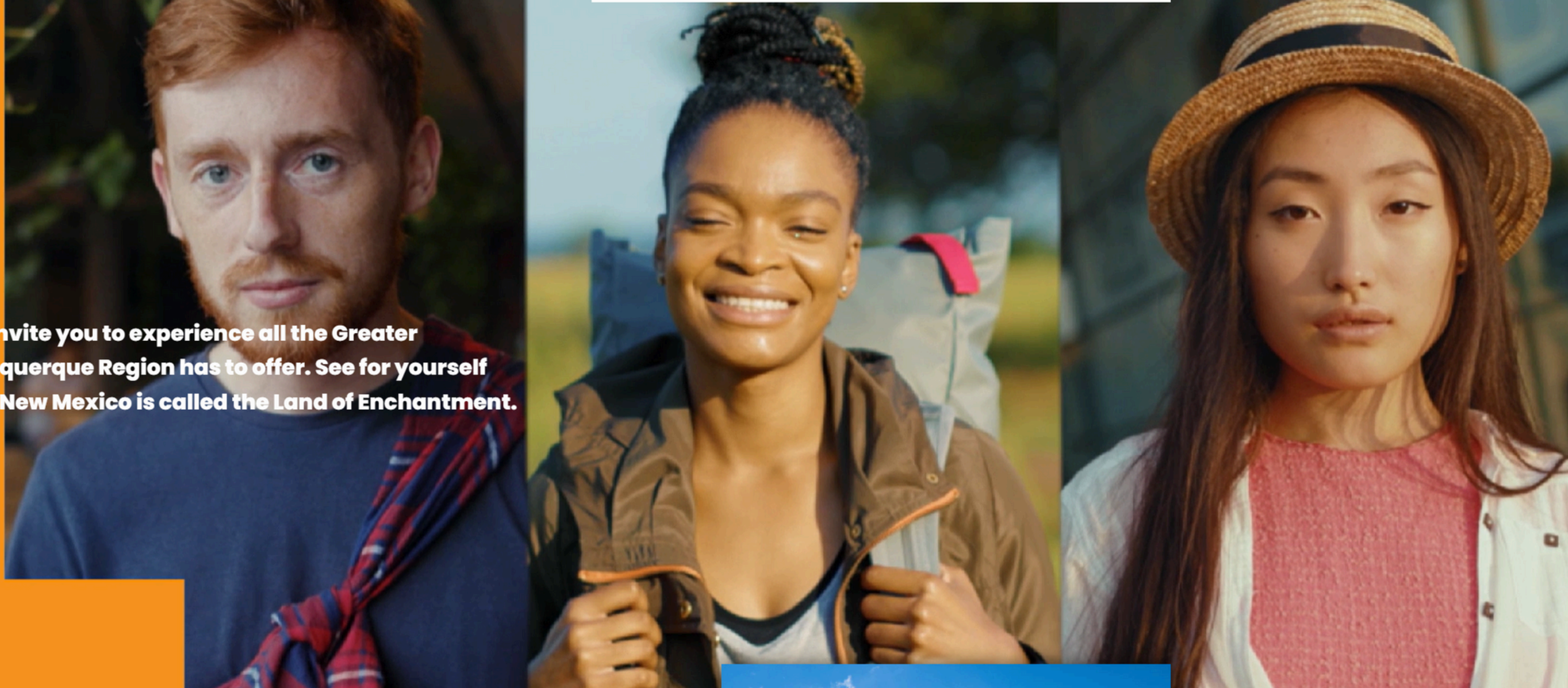
Additional Tools and Resources





In-House Research Reports and Publications

We invite you to experience all the Greater Albuquerque Region has to offer. See for yourself why New Mexico is called the Land of Enchantment.



LIVE

The communities that make up the Greater Albuquerque Region range from urban to rural, and the cost of living falls below the national average, providing more value and opportunity to thrive.





*Ignite your success
in the Land of
Enchantment!*



The Greater Albuquerque Region

Talent & Industry Profile

**Boasting a highly educated
workforce, unparalleled quality
of life and low cost of doing
business, the Spirit of the
Southwest beckons with
trailblazing innovation and
growth.**



2024



2024 Industrial Market Profile



NAI SunVista



ALBUQUERQUE | NEW MEXICO

Regional Zoom Tours



Recent Business Locations and Expansions

The four-county greater Albuquerque region is the Southwest's home of game-changing innovation and trail-blazing creativity.

[Check out what businesses call ABQ home](#)



Higher Education

Explore the state's 35 higher education institutions that have a combined enrollment of nearly 100,000 students currently enrolled in 2-year and 4-year institutions throughout the state. In 2022, New Mexico saw the 2nd highest increase in new enrollments from 2021 to 2022 nationally; thousands more New Mexicans pursuing college and career training.

[Check out New Mexico's Higher Ed](#)



Connectivity & Infrastructure

The greater Albuquerque region has an exceptional transportation network, with an international airport, two major interstates bisecting the city with east-west and north-south access and rail service providing a link to an extensive 32,500 mile network!

[See Albuquerque's extensive transportation infrastructure](#)



Research, Data and Online Tools Available to Partners

| Economic impact analysis and metro comparison model | GIS enabled data tools, Zoom Tours, Commercial Real Estate Listings | Custom Market Analysis and Labor Analytics | Lead Generation and Prospecting Tools | Company analysis and Hiring Assistance |
|---|--|--|--|---|
| Hosting and maintaining an economic impact model custom to areas in the region and a metro comparison model allows AREA to produce impact reports for all projects and analyze a geographic return on investment. | abqsites.com provides full CARNM listings with customized GIS layers. Community-specific level data and comparisons available for all jurisdictions in region. | Using a variety of proprietary tools, AREA can analyze cost of living, labor, job postings, demographic, industry and occupational trends for any geography, nationwide. | AREA subscribes to data sets such as external market lists, D&B, Site Selector Contact Databases for lead generation purposes. In addition, AREA hosts in person familiarization tours twice a year with a regional focus. | Data pulls on a prospect or existing company to determine validity and likelihood of locating in the region. Once located, AREA hosts an online jobs board to support business workforce recruitment needs. |

THANK YOU TO OUR CONTRIBUTORS!

DIAMOND



PLATINUM



THE UNIVERSITY OF
NEW MEXICO®

GOLD CONTRIBUTORS

Albuquerque Journal • Bank of Albuquerque • Blue Cross Blue Shield of NM
Bradbury Stamm Construction • Comcast • FRENCH Funerals & Cremations • Gridworks
Heritage Real Estate Company • Huning, LLC • Intel • Jaynes Construction • NAI Sun Vista
New Mexico Gas Company • Nusenda Credit Union • Presbyterian Health Services
Summit Electric Supply Co. • Titan Development

SILVER CONTRIBUTORS

Aon • Bohannon Huston • CBRE Inc. Albuquerque • Dekker • Garrett Development Corporation • Klinger Constructors, LLC
KPMG LLP • Lovelace Health System • Maestas Development Group • Manpower of New Mexico
Sandia National Laboratories • TriCore Reference Laboratories

BRONZE CONTRIBUTORS

Albuquerque Academy • Central New Mexico Community College (CNM) • Century Sign Builders
Deloitte Consulting LLP • Delta Dental • Duke City Commercial LLC • Exxon Mobile • Eye Associates of New Mexico • FBT Architects
Greater Albuquerque Association of REALTORS® • HB Construction, Inc. • Holmans USA • Homewise
Hub International • JP MorganChase • Meta • Modrall Sperling • Page Think • Rodey Law Firm • Sunny505
Terracon Albuquerque • U.S. Bank • UNM Health System • Verus Research • Yearout Mechanical, LLC

COMMUNITY PARTNERS

City of Albuquerque • City of Belen • Bernalillo County • Town of Edgewood • Village of Los Lunas
City of Rio Communities • Sandoval County • Torrance County